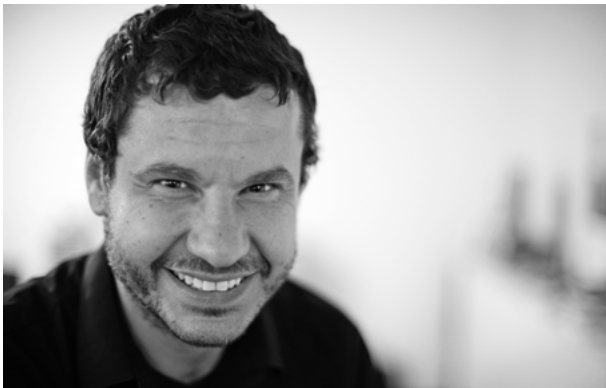


# CURRICULUM VITAE

## 01 → PERSON



Name: → Djordje Nestorovic  
Place of birth: → Frankfurt am Main, Germany  
Date of birth: → 3rd of February 1972  
Family status: → married  
Citizenships: → German, Serbian

Globe: → Traveling and eating local food while traveling  
H<sub>2</sub>O: → Diving and having fun in the water  
Earth: → Running, mountain biking, swimming  
Art: → Art Nouveau, Mucha, Lautrec, Klimt, Graffiti  
Reading: → SF, Fantasy, Classics, Comics

## 02 → LANGUAGE SKILLS

GERMAN → second mother tongue  
ENGLISH → fluent spoken and written  
SERBO-CROATIAN → first mother tongue

## 03 → SOFTWARE SKILLS

ADOBE®

Creative Cloud, Creative Suite® Standard, Premium and Master Packages and older versions...

Microsoft®

Office Package

Various others:

Enfocus® PitStop; BenVista™ PhotoZoom Pro

and various extensions and software packages from third-party vendors

Platforms:

Apple & Windows

## 04 → FURTHER TRAININGS

06 | 10 | 2014 - 20 | 03 | 2015

MHMK in Munich, Germany

Macromedia University for Media and Communication

Course: CMS Developer

Frontend & Backend → HTML5, CSS3, JavaScript, jQuery, AJAX

Server-side programming and databases → PHP, MySQL

Content Management Systems → TYPO3, Joomla!, WordPress

08 | 10 | 2007 - 06 | 02 | 2008

MHMK in Munich, Germany

Macromedia University for Media and Communication

Course: AVID Intermediate → nonlinear Videoediting

AVID → Avid Basic Training, Avid Advanced Training, Avid Color Correction,

After Effects, Pro Tools, Videotechnology, Authoring

## 05 → STUDY

30 | 03 | 1998 - 20 | 10 | 2000

MDA | Media Design Academie in Munich, Germany

Mediadesign Academy

Scholarship & Study

Department → Mediadesign

01 | 10 | 1996 - 30 | 03 | 1998

HfbK | Hochschule für bildende Künste in Hamburg, Germany

College of Fine Arts

Department → Visual Communication

from July 2012 onwards

Freelance activities and support as Art Director,  
Graphic Designer of various projects, among others for:

Beauty Lab → Shave Lab® → ikoo Brush®  
→ Conception and creation of Visual Appearance | Experience

01 | 04 | 2015 - 30 | 06 | 2015

Company: alurays\_ lighting technology GmbH  
Function: Head of Marketing, Creation and Branding

→ Structure of the Graphic Department  
→ Revision of the Corporate Identity and Corporate Design  
→ Compilation of complete business equipment  
→ Design and creation of the new website  
→ Creation of interactive Presentations and Data Sheets  
→ Brand and marketing communications  
→ Communication and order acceptance at international level

09 | 08 | 2012 - 31 | 03 | 2015

Freelance activities and support as Art Director,  
Graphic Designer of various projects, among others for:

alurays\_ → lighting technology GmbH  
msam → Media Service Atelier Munich

01 | 08 | 2011 - 08 | 08 | 2012

Agency: msam Media Service Atelier Munich  
Function: Art Director, Grafikdesigner, Mediaoperator

→ Layout, Composing and Design of exhibition stands  
→ Image processing and optimization  
→ Project and customer support, especially for:  
→ W. L. GORE® & Associates  
GORE Running Wear® → GORE Bike Wear™ → GORE medical®  
→ König Ludwig International®  
KALTENBERG®  
→ Haus der Kunst → Langenscheidt → Mattel

01 | 01 | 2004 - 31 | 07 | 2011

Freelance activities and support as Art Director,  
Graphic Designer of various projects, among others for:

msam → Media Service Atelier Munich  
HFF Munich → University of Television and Film  
Diakonie → Print products, commercial printing, magazines  
High FINANCE → Corporate Identity and Corporate Designs, Branding  
weg.de → Layouts and Flash banners for online advertising  
Forum am deutschen Museum → Cinema posters

01 | 11 | 2002 - 31 | 12 | 2003

Agency: 12snap  
Function: Grafikdesigner

→ Revision of the 12snap Corporate Identity  
→ Design and creation of the 12snap homepage  
→ General Creation and Typography Selection  
→ Design of Advertisements and Posters  
→ Image composition, image processing and retouching  
→ Project and customer support  
→ Mobile Marketing and Campaigns, especially for:  
→ The Coca Cola Company™  
„Flaschenpost“ Europe-wide Mobile & Print Campaign  
→ SONY  
Introduction of the Play Station 2 with a Mobile Media Campaign  
→ McDonalds  
„Findet Nemo“ Mobile & Print Campaign for Germany, Austria, Switzerland  
→ Levis® → Nike → Becks → Pringles

